

HOME # CSR # Fulfilling Our Responsibility to Society # Initiatives in Local Communities



# Initiatives in Local Communities

## **Regional Initiatives**

## Examples of Nippon Kayaku Group's Involvement in Regions

The Nippon Kayaku Group strives to foster understanding in its business activities among local residents through plant festivals, opening its sites to the public, cleanup activities and round-table talks.

Going forward, we will organize various platforms to proactively engage with the local residents as part of our goal of becoming a company that is closely rooted in the local community.

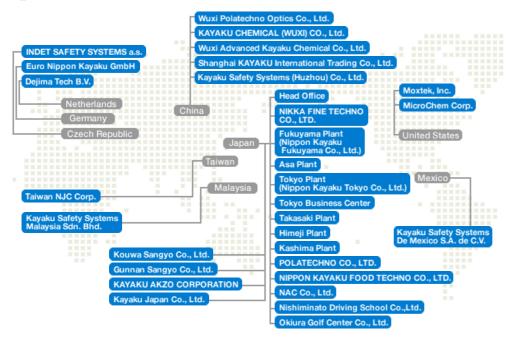
<ul> <li>Polatechno Co., Ltd. Wrap Advertising on a Train</li> </ul>
<ul> <li>Kayaku Safety Systems de Mexico, S.A. de C.V. Continuing with its Support for Local Education</li> </ul>
<ul> <li>INDET SAFETY SYSTEMS a.s. Helping Defray the Cost of a Wheelchair</li> </ul>
<ul> <li>Kayaku Safety Systems Malaysia Sdn.Bhd. Relationship Building with the Local Community</li> </ul>
<ul> <li>Takasaki Plant and Gunnan Sangyo Co., Ltd. Potato Digging Event</li> </ul>

# Nippon Kayaku's Agreements with Local Authorities

Business Site	Agreement	Local Authority
Fukuyama Plant	Agreement on environmental pollution control	Hiroshima Prefecture and Fukuyama City
Asa Plant	Agreement on water pollution control	Yamaguchi Prefectural Fisheries Cooperative
	Agreement on environmental protection	Sanyo-Onoda City
Tokyo Plant	Green agreement	Adachi City
	Agreement on establishing Colored Effluent Issue Council	Tokyo Metropolitan Bureau of Sewerage No. 2 Control Office
	Agreement on mutual disaster relief support in case of an earthquake	Shinden Neighborhood Association and Shinden 1-chome Residents' Association in Adachi City
	Agreement to provide the general public with access to a small water pump storage facility	Senju Fire Department
Tokyo Business Office	Provision of fire fighting facilities 1. Provision of water for firefighting	Tokyo Fire Department Akabane Fire Station

	<ol> <li>Deployment of a boat for rescues</li> <li>Fire fighting group cooperation site</li> <li>Use of rooftop as a lookout</li> </ol>	
Takasaki Plant	Agreement on assistance from voluntary fire fighting brigade	Regional fire departments including Takasaki City
Himeji Plant	Memorandum on effluent control	Himeji City
Kashima Plant	Agreement on environmental pollution control	Ibaraki Prefecture, Kashima City, Kamisu City

# Interaction with regions



#### Examples of Nippon Kayaku's Involvement

Business site	Category	Details
Head Office	Education	Participation in children's chemistry experiment show
		Hosting of workshops for students in Tokyo
	Awareness raising activities	Pink Ribbon activities
	Assistance	Assistance provided to AgriFuture Japan (development of farm operators)
	Donations	Japan Association of Corporate Executive IPPO IPPO NIPPON: 8th donation for earthquake reconstruction assistance
		Tokyo Metropolitan Government Joint Fundraising: FY2014 Akaihane Joint Fundraising
		Japan Anti-tuberculosis Association: Double-barred cross seal fundraising
		Guidelines on Transparency in Relationships between Nippon Kayaku and Medical Institutions
		Guidelines on Transparency in Relationships between Nippon Kayaku and Patients
	Festivals	Hosting of the Shining Fukuyama Festival
(Nippon Kayaku Fukuyama Co., Ltd.)		Sponsorship of the Fukuyama Rose Festival and summer festivals in the Fukuyama, Akebono, Shingai and Minoshima school districts
		Sponsorship of cultural festivals in the Akebono, Shingai and Minoshima school districts
		Sponsorship of the Fukuyama Fureai and Welfare Festival
	Awareness raising activities	Pink Ribbon activities
	Competitions	Hosting of tennis tournament
	Opening facilities to the public	Soccer field, baseball field, and tennis court, etc.
	Donation	FUKUYAMA SUMMER FESTIVAL (Sponsorship of Fireworks)
	Cleanups	Holds cleanup activities around the plant
Asa Plant	Education	Sanyoonoda City Science Expo

	Festivals	Hosts the Wasshoi! Kayaku Festival (co-sponsored by Kowa Sangyo, KAYAKU AKZO, and Kayaku Japan)
	Awareness raising activities	Pink Ribbon activities
	Competitions	Nippon Kayaku Cup – Boys Baseball Tournament
	Discussions	Holds community roundtable talks (together with KAYAKU AKZO for neighborhood associations surrounding the Kawahigashi Plant)
	Opening facilities to the public	Gymnasium
	Blood Donations	Blood Donations
	Cleanups	Picks up trash along the Asa River (together with the Asa Branch of the labor union)
Tokyo Plant (Nippon Kayaku Tokyo Co.,	Festivals	Hosts the Satsuki Festival
Ltd.)		Hosts a mochi-making festival
	Lectures open to the public	Public lectures for elementary school students (dyes and dyeing technologies)
	Plant tours	Hosts plant tours
	Awareness raising activities	Pink Ribbon activities
	Opening facilities to the public	Opens parking lot (for use by community baseball teams during their season)
	Cleanups	Holds cleanup activities in and around the plant
Tokyo Business Center	Education	Holds summer break lectures for elementary school students
	Festivals	Hosts a spring festival
		Participates in the Kumano Shrine Festival
		Hosts a mochi-making festival
	Awareness raising to the public	Pink Ribbon activities
	Discussions	Hosts briefings for leaders of Shimo 3 and 4 neighborhood associations
	Opening facilities to the public	Provides area for Akabane Fire Department training exercises
	Traffic safety	Provides traffic safety instructions at Kita-hondori Street during the nationwide traffic safety campaign (Tokyo Business District Traffic Safety Promotion Committe)
	Donations	Donates proceeds from certain cafeteria items to those in need (Donation of necessities to nearby childcare facilities twice a year)
		Support for the reconstruction of Eastern Japan
		Helps provide vaccines to children around the world through PET bottle recycling
	Cleanups	Holds cleanup activities around the Tokyo Business Center
		Holds the Cleanup Campaign (Akabane Station to Arakawa River)
Takasaki Plant	Education	Acceptance of trainees from local elementary junior high, high schools, and hosting of factory tours for them
		Holding chemical experiment demonstrations and hosting factory tours for Iwana elementary school sixth graders
	Festivals	Hosts a fureai festival
		Participates in the Iwahana Kosodate Kanzeon Festival
		Hosts a summer dance performance (together with Iwahana Town)
	Awareness raising to the public	Pink Ribbon activities
	Events	Sweet potato planting and harvesting with children from Iwahana Daycare
	Discussions	Roundtable discussions with community leaders
	Opening facilities to the public (only for Iwahana Town)	Opens facilities to the public (baseball field, gymnasium, tennis court, and plaza in front of Ten Shrine)
	Donations	Takasaki Festival (sponsors fireworks display)

		Iwahana Kosodate Kanzeon Festival (sponsors fireworks display)
Himeji Plant	Education	Holding chemical experiment demonstrations and hosting factory tours for Toyotomi elementary school sixth graders
	Festivals	Summer fireworks festival (weather permitted)
	Awareness raising to the public	Pink Ribbon activities
	Discussion	Information exchange meetings with neighbor companies
	Opening facilities to the public	Opens its parking lot (for local sports festivals of elementary and junior high schools)
	Cleanups	Holds cleanup activities around the plant
Kashima Plant	Education	Co-organized with Agrochemicals Laboratories
		Chemical experiment demonstrations for children as a part of Kamisu Industry Festival
	Awareness raising to the public	Pink Ribbon activities
	Tours	Company tours for employees and their families
	Discussions	Hosts roundtable talks with Hasaki District Administration members
	Traffic safety	Organizes illegal parking patrols within the Hasaki District Industrial Park
	Cleanups	Holds cleanup activities together with the Agrochemicals Laboratories
		Participates in cleanup activities within the Hasaki District Industrial Park

## Examples of Involvement of Nippon Kayaku Group companies

Business site	Category	Details
POLATECHNO CO., LTD.	Education	Provides polarizing plate materials to the Japan Science Museum
	Donations	Donations of used PCs to facilities for disabled people (For disassembly and recycling in the facilites)
	Cleanups	Holds cleanup activities around the plant
Moxtek, Inc.	Education	Supports involvement in the First Lego League (organized by the University of Utah)
	Assistance	Participates in homeless assistance program run by the Community Action Services and Food Bank
Wuxi Polatechno Optics	Donations	Donates to a government run fund for poverty-stricken people in need
Co., Ltd.	Blood donations	Blood donations
	Open facilities to the public	Sets up and opens badminton courts to the public
	Provision	Develops roads, manages lighting, manages greenery, and picks up trash
Dejima Tech B.V.	Participation in competitions	Supports employee participation in a community marathon
	Donations	Uses UNICEF postcards to send New Year's greetings
NIKKA FINE TECHNO CO., LTD.	Sponsorship	Fukui Office: History Festival held annually by the Fukui Chamber of Commerce and Industry
Euro NIPPON Kayaku GMBH	Donations	Donations to Japanese International School (Frankfurt)
KAYAKU CHEMICAL (WUXI)	Donations	Donates to a government run fund for poverty-stricken people in need
CO., Ltd.	Provision	Develops roads, manages lighting, manages greenery, and picks up trash
MicroChem Corp.	Donations	Donates to Toys for Tots
	Donations	Donates to fight hunger
		Donations to Boy Scouts of America for an Eagle Scout Project
		Donations to Minuteman Flames Youth Hockey team
		Contribution to the 300th anniversary celebration of the town of Westboro (local goverment)
		Sponsorship of uniforms for Soccer Club
Wuxi Advanced Kayaku	Blood Donations	Blood Donations
Chemical Co., Ltd.	Provision	Donates to a government run fund for poverty-stricken people in need
Shanghai KAYAKU	Volunteering	Volunteers for the Shanghai Cherry Blossom Festival organized by the Consulate
International Trading Co., Ltd.		Volunteers in the Japanese cultural class called the Power of Picture Books organized by the

		Consulate
NIPPON KAYAKU FOOD	Donations	lwahana Kosodate Kanzeon Festival
TECHNO CO., LTD.	2011410115	(sponsors fireworks display)
	Festivals	Sponsors and participates in the Iwahana Kosodate Kanzeon Festival
		Hosts and sponsors a summer dance performance (together with Iwahana Town)
	Awareness raising to the public	Pink Ribbon activities
NAC Co., Ltd.	Traffic safety	Provides traffic safety instructions at Kita-hondori Street during traffic safety week
	Cleanups	Holds cleanup activities around the Tokyo Business Center and Nippon Kayaku Tokyo
Taiwan NJC Corp.	Seminar	Participation to regular meetings of the Pharmaceutical and Medical Devices Committee under the Japanese Chamber of Commerce & Industry inTaipei:
	Lectures/Events	Participates in events organized by the Japan Chamber of Commerce and Industry
	Committee activities	Participates in the Japan Chamber of Commerce and Industry's Intellectual Property Committee
INDET SAFETY SYSTEMS a.s.	Donations	Donation to kindergartens and elementary schools for disabled children
		Donations to autism support groups
		Donates to facilities that hire the physically disabled
		Donations to care centers for seniors
		Donations to homeless support groups
		Donates to schools with explosives departments
		Donates to youth rehab facilities (alcoholism, etc.)
	Awareness raising to the public	Pink Ribbon activities
	Donations	Donates beds to hospitals
		Donations of equipment to a technical high-school
	Sponsors	Sponsors a karate tournament
		Sponsors a bicycle safety class
		Sponsoring of Japanese Speech Contest
		Sponsoring of Firefighter Rescue Competition
	Events	Introductory session on Japanese culture in a local library
Kayaku Safety Systems (Huzhou) Co., Ltd.	Donations	Donates fans to assisted living facilities
	Tours	Plant tours for employees and their families
Kayaku Safety Systems De Mexico S.A. de C.V.	Employees and their families	Family day
Mexico S.A. de C.V.	then families	Healthy Campaign to lose weight "1 Kilo Menos" for employees
		High school study support plan for operators
		Supports schools
	Donations	Donates to Cervantino International Music Festival
	Donations	Donates kitchen articles
		Donation for students of japanese languege of the UANL (Nuebo Leon University)
		Donates for Christmas (clothing, blankets, and toys, etc.)
Kayaku Safety Systems	Donations	Donation of projector sets for orphanages plus birthday lunches by employees
Malaysia Sdn. Bhd.	Sponsors	Donations of gifts to local schools
Nishiminato Driving School	Events	Traffic safety classes
Co.,Ltd.	Donations	Disaster prevention charity
Okiura Golf Center Co., Ltd.	Events	Spring and autumn Okiura Golf Tournament
		Okiura Women's Golf Tournament
	Volunteering	Provides recycled cardboard boxes to social welfare company Joy Joy Work free of charge
	Sponsorship	Mizuno Open Golf
Kouwa Sangyo Co., Ltd.	Festivals	Hosts the Wasshoi! Kayaku Festival (co-sponsored by the Asa Plant)
Gunnan Sangyo Co., Ltd.	Festivals	Fureai Festival (sponsors with the Takasaki Plant)

	Donations	lwahana Kosodate Kanzeon Festival (sponsors fireworks display)
	Events	Sweet potato planting and harvesting with children from Iwahana Daycare (jointly with the Takasaki Plant)
KAYAKU AKZO	Discussions	Hosts community roundtable talks (together with Asa Plant)
CORPORATION	Festivals	Hosts the Wasshoi! Kayaku Festival (co-sponsored by the NK Asa Plant)
	Donations	Donates articles to Koyo Elementary School
Kayaku Japan Co., Ltd.	Education	Providing of visiting instructors to universities and colleges
		Dispatches instructors registered with the Japan Explosives Safety Association
		Providing of visiting instructors to local junior high schools
	Festivals	Hosts the Wasshoi! Kayaku Festival (co-sponsored by the Asa Plant)
	Events	On-site Ekiden Marathon (held jointly with the Asa Plant)
	Donating blood	Hosts blood donation truck (together with the NK Asa Plant)
	Opening facilities to the public	Cherry tree blossom viewing spot inside Toumi plant open
	Plant tours	Plant tours for schools & colleges , government offices, teacher groups (trainings), local clubs and Group companies
	Cleanups	Holds trash pickup activities along the Asa River (together with the Asa Branch of the labor union)
		Holds cleanup activities around the Toumi Plant, Tokai Plant, Nagahama Coast and Hamakawa area

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