

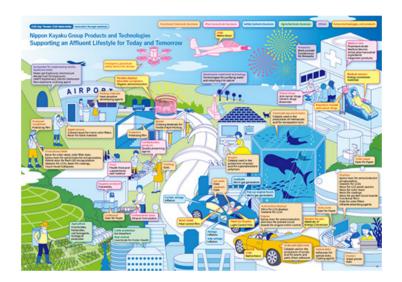
HOME > CSR > CSR Activities That Fulfill Our Social Responsibilities > Economic Responsibilities and CSR



Economic Responsibilities and CSR

Current Nippon Kayaku Group Products and Future Technologies and Products Supporting an Affluent Lifestyle

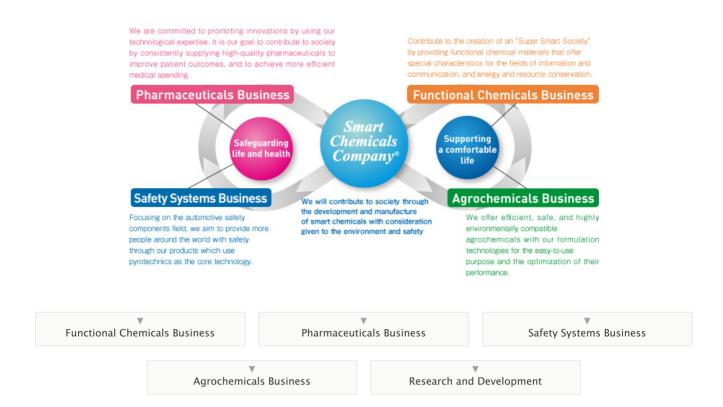
The Nippon Kayaku Group has adopted a corporate slogan called Global "sukima" ideas and is striving to develop Nippon Kayaku into a company that the world truly needs, by developing high value added products with unique technologies that stand out in niche markets and elsewhere.



> View larger image 🔀

The Nippon Kayaku Group's Businesses

This section will take a closer look at the 4 core businesses of the Nippon Kayaku Group as well as products that they developed with unique technologies that contribute to the betterment of society.



Functional Chemicals Business

We will contribute to society by supplying unique functional chemicals for the IT, ICT and resource conservation fields

Many believe that the world is set to become a super-smart society in the future. This is a society where various things are connected to the Internet, making people's lives truly comfortable. In the field of ICT, the network connecting personal digital devices with home electronics and automobiles is growing, while rapid advancements are also being made in reducing the size and increasing the performance of semiconductor devices and improving the resolution of displays mounted on these digital devices. At the same time, there is growing demand for energy conservation and resource conservation. The Functional Chemicals Business is helping to realize this super smart society by supplying unique products to the fields of IT, ICT, energy conservation and resource conservation using its long-standing technologies in resins, pigments, and catalysts.



> Functional Chemicals Business

Pharmaceuticals Business

We are committed to prompting innovations by using our technological expertise. It is our goal to contribute to society by consistently supplying high-quality pharmaceuticals to improve patient outcomes, and to achieve more efficient medical spending.

The Pharmaceuticals Business engages in research and development specializing in anti-cancer drugs and peripheral fields, focusing on polymeric micelle anti-cancer drugs that utilize nanotechnology as well as antibody drug, biosimilars and generic pharmaceuticals in the cancer filed.

We aim to contribute to society with innovations that are backed by our technological expertise and by consistently supplying high-quality pharmaceuticals to improve the level of treatments patients receive, and to achieve more efficient medical spending.



Safety Systems Business

Through explosives technology applications, we help protect lives during auto collisions throughout the world

Although automobile production declined somewhat in China in 2018, on a global basis, the total number of units produced is expected to continue growing. In addition, safety components that protect passengers and pedestrians involved in auto collisions are rapidly spreading beyond the developed countries to the developing countries as well. The Safety Systems Business manufactures and marketsuses explosives technology, on which the Company was founded, in its automotive safety components, providing such product that employ explosives technology as inflators and micro gas generators, which are incorporated in such automotive safety components as air bags, seatbelt pretensioners, and hood-opening devices that protect pedestrians. The Safety Systems Business's products are manufactured not only in Japan, but also in the Czech Republic, China, Mexico, and Malaysia, and are used by auto manufacturers almost worldwide. The Safety Systems Business's products are helping to save people's lives in auto accidents everywhere.



> Safety Systems Business 🗐

Agrochemicals Business

We will contribute to society by supplying safe agrochemical preparations technology that are compatible with the environment and indispensable to stable food production

The environment surrounding agriculture is becoming more severe with each passing year, marked by food supply issues caused by the rising world population, issues with food self-sufficiency rate, and increasing crop damage from disease and pests. Such an environment requires that safe and secure agricultural crops be grown consistently and brought to market in a stable manner.



In June 2018, we launched our new insecticide, $FINESAVE^{\circledast}$. It is receiving rave reviews from the market as an insecticide that works on thrips and other pesticide–resistant insects, along with our spiracle–blocking agent, $Fumon^{\circledast}$, which is effective in overall pest control and does not rely only on a chemical pesticide.

> Agrochemicals Business 🗐

Research and Development

The Nippon Kayaku Group engages in proactive R&D activities, knowing that R&D is a driving force behind its business growth. Since marking its 100th anniversary, Nippon Kayaku continues to further deepen its long-standing elemental technologies and core technologies for new technological development. We will contribute to society, safeguard the life and health of the public, and support a comfortable life by executing R&D to consistently deliver the best products.

At each of the research laboratories directly run by the Functional Chemicals Group, the Pharmaceuticals Group, the Safety Systems Group, and the Agrochemicals Group, R&D activities are taking place aimed at the creation of new products only possible by Nippon Kayaku in each of these respective business domains. In addition, as part of the R&D aimed at the creation of new products and new businesses, we also actively pursue corporate research utilizing our strengths by allocating company-wide management resources strategically and combining technologies, products and intellectual properties from inside and outside the company.

R&D that takes the Nippon Kayaku Group's proprietary technologies to new heights - R&D of light control films

The Research and Development Group will contribute to society, safeguard the life and health of the public, and support a comfortable life by executing R&D investments to consistently deliver the best products.

Automobiles are set to undergo a major transformation with advancements in electric vehicles and autonomous driving technologies. A large number of sensors are now fitted to automobiles to support safe driving. One of these is the head-up display that displays various forms of information on the windshield. Head-up displays use special films that control light in order to display this information clearly. Light control



Head-up displays

technology is used in a very wide range of fields, including not only head-up displays, but also LCD and organic EL displays, projectors, transparent displays, heat shield windows, and sunglasses, to name a few.

Nippon Kayaku is examining the use of the group's light control technologies such as polarizing films and retardation films to develop highly advanced and specialized light control films as one of its corporate research themes. For example, we are examining together with group companies the possibility of using these films to develop automotive head-up displays using our unique technology that makes images clear in wide viewing angles and to develop eyewear such as sunglasses and goggles with a completely new metalliclike finish despite being made from organic materials.

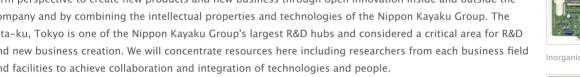


Evewear

Researching the Needs of Tomorrow: R&D for Organic Semiconductor Materials

The Research and Development Group will contribute to society, safeguard the life and health of the public, and support a comfortable life by executing R&D investments to consistently deliver the best products.

Additionally, the Research and Development Group is implementing R&D strategy with a medium- to longterm perspective to create new products and new business through open innovation inside and outside the company and by combining the intellectual properties and technologies of the Nippon Kayaku Group. The Kita-ku, Tokyo is one of the Nippon Kayaku Group's largest R&D hubs and considered a critical area for R&D and new business creation. We will concentrate resources here including researchers from each business field and facilities to achieve collaboration and integration of technologies and people.

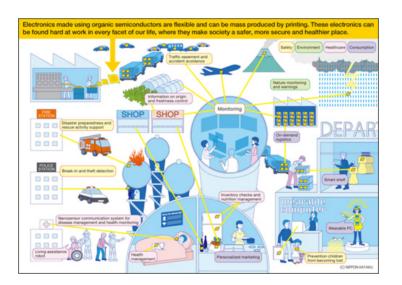




Inorganic semiconductor

Organic semiconductor

> Learn more about our research laboratories



> View larger image 🔀

Para Safe[®] emergency safety parachute device for drones

The use of drones (unmanned aircraft) for logistics, surveying, inspections, disaster assistance, and the like is spreading through the world. At Nippon Kayaku, we are using the explosives technology we developed for air bag inflators, gas generators for seatbelt pretensioners, and other automotive safety components to develop safety device for drone parachutes. When a drone is falling, this safety device will remotely turn on an ignition device, so that a parachute can be quickly deployed to bring the drone safely to earth. This device will broaden the scope of our drone business, protecting the drones themselves, their payloads, and human lives. To help us improve the reliability of our safety devices, we are giving samples to drone makers to get their feedback. We plan to launch this product in 2021 or later.



The Meeting of the Movement for Tomorrow

Meeting for the 59th time in 2018 is held annually as a company-wide venue for sharing achievements in terms of operational improvements, improving productivity, human resources development, and new product development.

It has become the largest annual event to participate not only from Nippon Kayaku but also from domestic and foreign group companies.



In the Meeting, each department makes a presentation, and among them we select excellence awards and special awards to recognize excellent themes.

Evaluation of daily activities increases employee motivation for work.

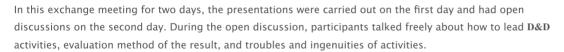
By attending presentations of various workplaces, we can obtain hints for new ideas and task solving. In addition, at the social gathering after the presentation, we are deepening collaboration laterally by communicating with people beyond occupations, generations, and countries, and expanding our horizons of business.

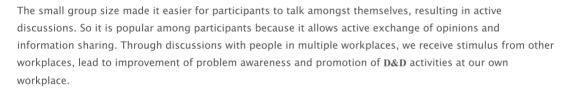


We will continue holding this meeting so that Nippon Kayaku Group employees can continue to raise their ambitions and take the next step in their careers.

KAYAKU spirit Dream and Drive("Kaizen")Activities*The exchange meeting

Meeting for the 7th time in 2018 is a field to talk about "KAYAKU spirit Dream and Drive" ("Kaizen") Activities frankly. It is a small-scale meeting mainly plant departments and every participant can speak frankly and actively.









We will continue this exchange meeting and will do it for more active D&D activities in future

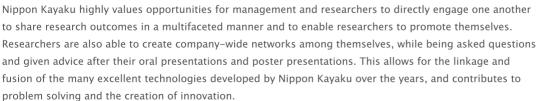
* KAYAKU spirit Dream and Drive("Kaizen")Activities: A form of improvement activities that focus on the ingenuity and innovations of all employees in order to resolve tasks in the workplace independently under the banner of CSR management)

Company-wide Research Presentation Conference

The annual Company-wide Research Presentation Conference brings together researchers from the Research and Development Group engaged in R&D at four laboratories in Japan as well as officials from the head office including the President for oral and poster presentations of research outcomes. The event also features oral presentations and awards for patented inventions that greatly contribute to the company's businesses or technological development.

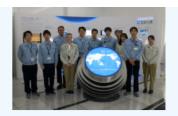


In fiscal 2018, we organized oral presentations and postal displays on the theme of "A new world spun out of horizontal threads" so as to explain how our technologies are derived, what kind of future these technologies will bring to us, and which technologies are needed to realize this future.





Following the policy of Nippon Kayaku's global management, the Research and Development Group is in the process of building a global R&D structure inclusive of overseas Group companies. While promoting greater interaction among researchers working for overseas subsidiaries, the Research and Development Group is carrying out the following activities from the perspective of CSR.



Hosting International Internship Students

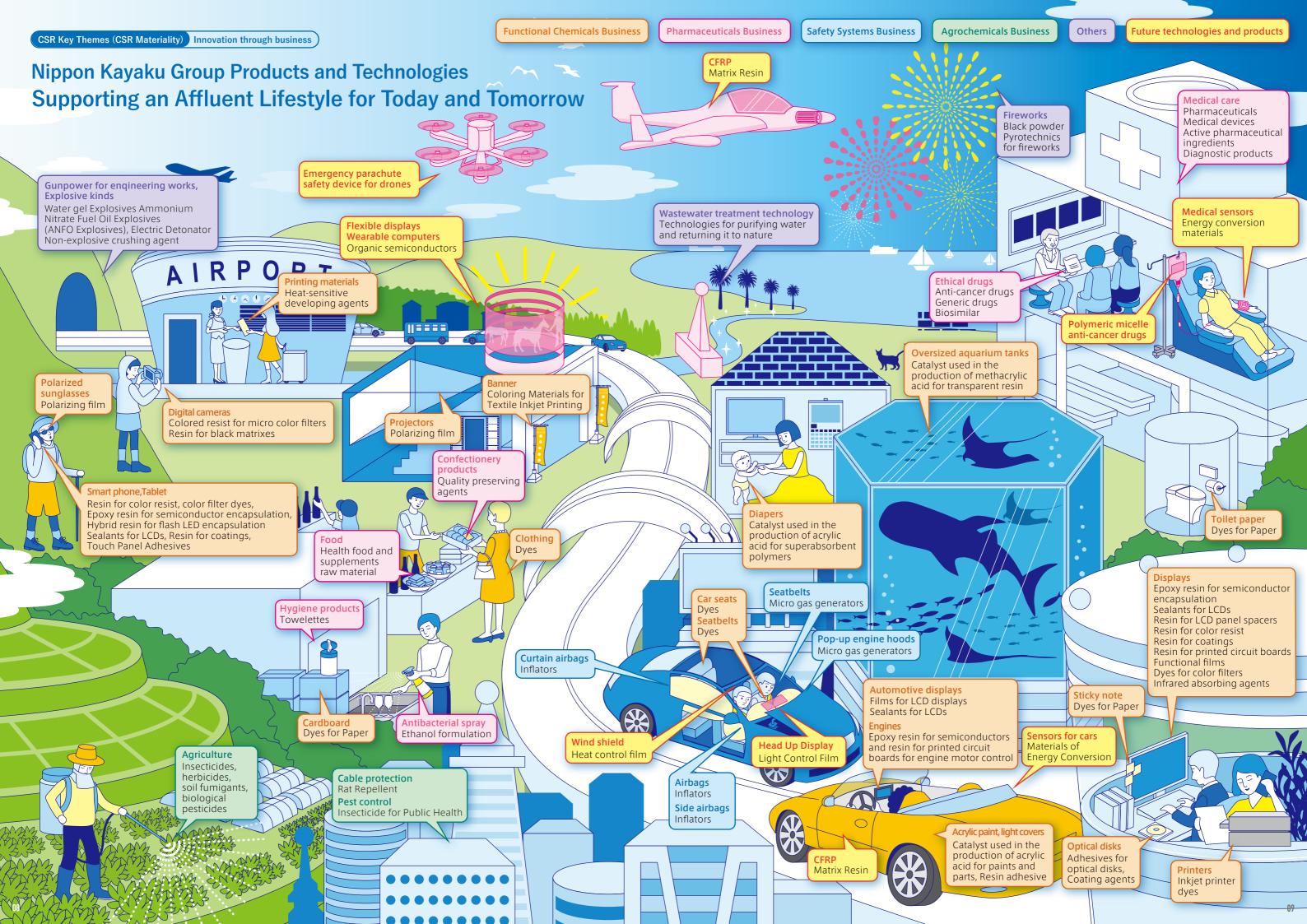
Nippon Kayaku hosts interns from both domestic and overseas universities. Interns engage in various activities at Nippon Kayaku's laboratories with a focus on research and development, while also learning about corporate activities and Japanese culture. At the same time our employees receive a boost in terms of motivation and stimulation by working together with these young interns. Going forward, through these internships, we will continue to globalize our corporate culture and contribute to international exchange as well as the education of overseas students.

Joint Collaboration with Overseas Research Institutes

Nippon Kayaku actively engages in joint research with research institutes located outside of Japan.

We utilize web conferencing during joint research with overseas group companies to share information in a timely manner and speed up the R&D process. Also, we are among the first to adopt cutting edge technologies and materials, while utilizing industry-academia collaboration programs with overseas universities, to ensure that we can help create a sustainable society.

The collaboration and integration of our long-standing excellent technologies help promote problem solving and the creation of innovation.



Electronics made using organic semiconductors are flexible and can be mass produced by printing. These electronics can be found hard at work in every facet of our life, where they make society a safer, more secure and healthier place.

