



## Message from the President



**Safeguarding the life and health of consumers, and supporting a comfortable life  
Nippon Kayaku is continuously working to achieve a sustainable society for all**

People today understand that solving resource and environmental issues as well as climate change and other challenges caused by human activities is a shared issue facing the entire earth. Chemical companies such as Nippon Kayaku maintain a responsibility to solve today's social issues and in the process make society and the environment a better place.

On June 5, 2016, the Nippon Kayaku Group celebrated its 100th anniversary. This milestone was made possible by our close connections with society since our founding, our business activities closely in tune with the needs of society and people around the world, and continually delivering the best possible products that meet the needs of each time period based on innovation that captures changing social and market landscapes.

The KAYAKU spirit, or "continuously providing society with the best products through ceaseless progress and the combined forces of our consciences," is based on our corporate creed established more than half a century ago. This spirit has been passed down by those before us and has gained a solid foothold within our organization over time, becoming the foundation of the Nippon Kayaku Group's CSR-centered management. Starting in fiscal 2016, we have embarked on a new three-year mid-term business plan called "**Take a New Step 2016**" under the slogan "Coinciding with the centennial of our company's founding, we are on the verge of taking a new and innovative step forward."

Closely linked to this plan, we created the Mid-term CSR Action Plan 2016-2018, which calls for true CSR-centered management under a unified business plan and CSR action plan.

As the globalization of business environments continues to progress with business activities becoming more borderless, the Nippon Kayaku Group's overseas operations continues to grow too. With 45% of our net sales now originating from outside of Japan, we recognize that our social responsibilities are expanding globally as well. Our diverse business portfolio now includes functional chemicals, pharmaceuticals, automobile safety systems, and agrochemicals, and through these businesses we are committed to contributing to a sustainable society and environment by providing the best products, technologies and services that "Safeguard the life and health of consumers, and support a comfortable life" in the fields of the environment and energy conservation, medicine and safety.

Everyone in the Nippon Kayaku Group, executive officers and employees alike, are working closely together to carry out our business with the shared understanding that corporate activities aimed towards the realization of KAYAKU spirit lead to practicing CSR-centered management.

I would like to ask our stakeholders for their continued support and cooperation as we move forward.

President

Masanobu Suzuki  
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