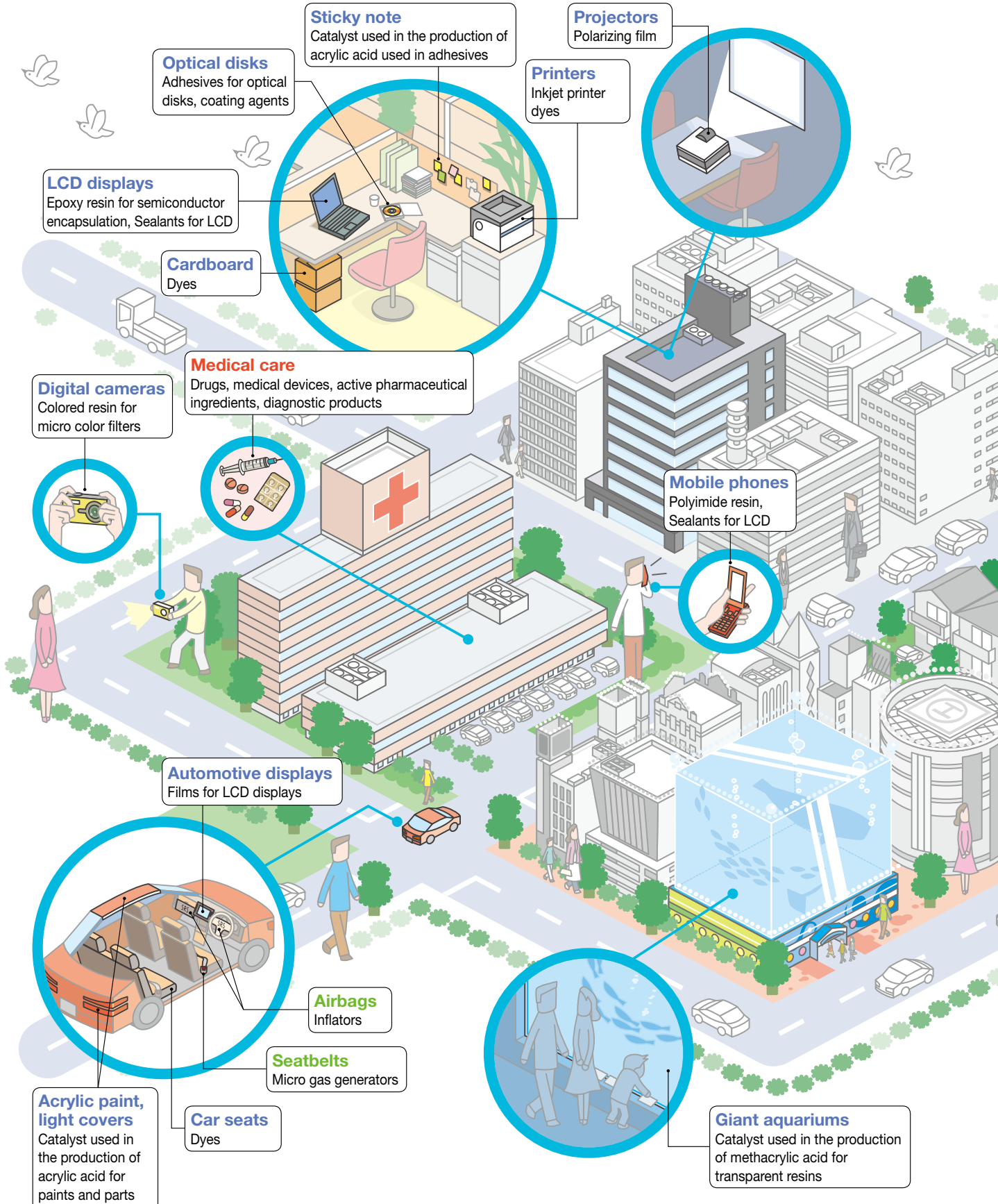


Giving Back to Society through Global "sukima" ideas

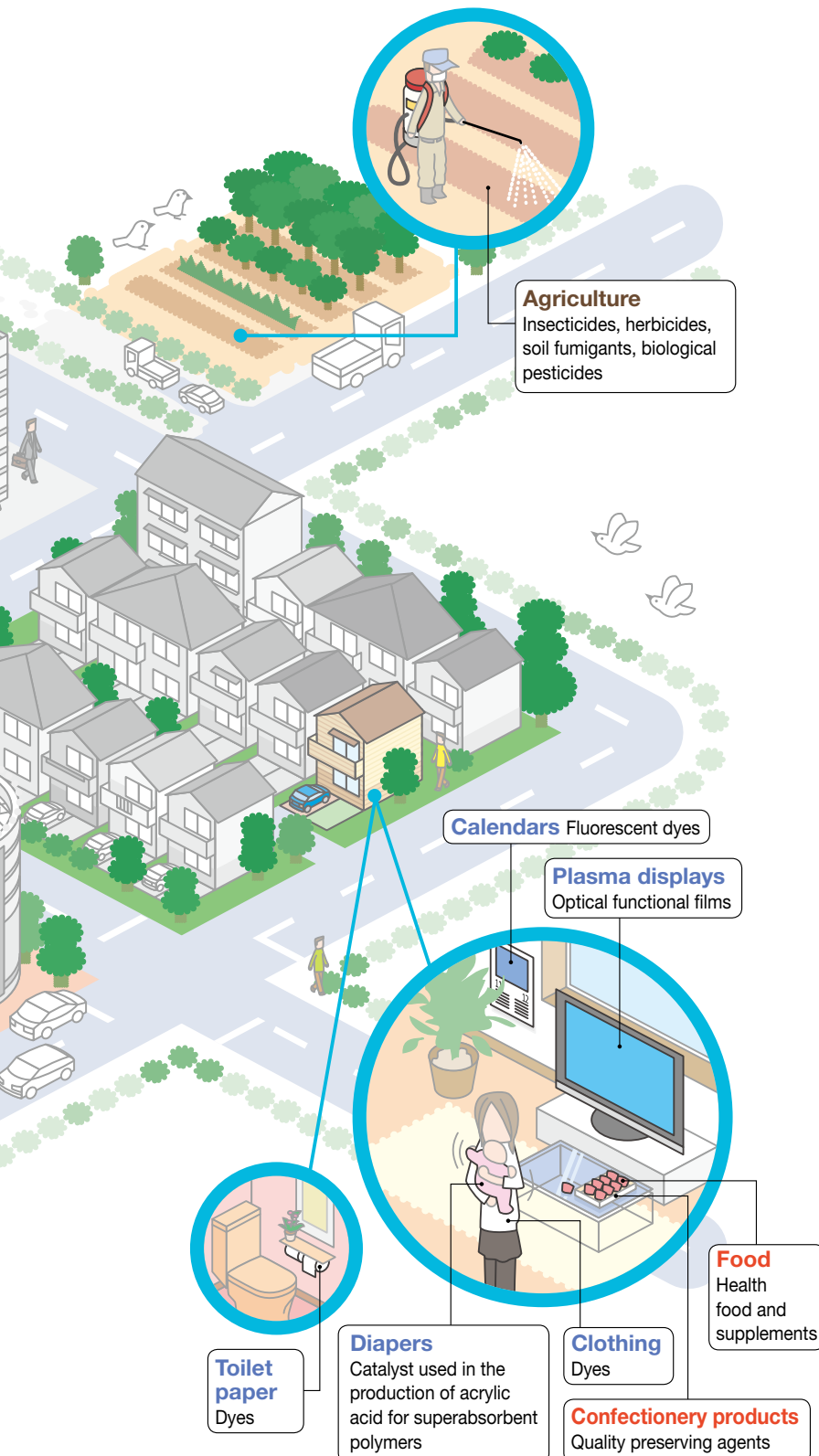
Nippon Kayaku Group Businesses



In 2009, the Nippon Kayaku Group launched a new corporate slogan called Global "sukima" ideas. We are striving to develop Nippon Kayaku into a company that the world truly needs, by accumulating unique technologies that stand out in niche markets and elsewhere. Here, we introduce four of our core businesses to show you some of the ways in which our products are used on a daily basis.

Global "sukima" ideas

We endeavor to deliver value through the pursuit of originality, rather than relying on scale. To realize this ambition, each employee must strive to improve his or her capabilities while continuing to create products that deliver added value. We are developing Nippon Kayaku into a company sought after around the world, by accumulating unique proprietary technologies that stand out in niche markets and elsewhere.



Global "sukima" ideas in Everyday Life

Functional Chemicals Business

The electronics we use casually day in day out, such as mobile phones, digital cameras, and personal computers also contain semi-conductors developed using Nippon Kayaku Group technologies.

➔ [Functional Chemicals Business p.10](#)

Pharmaceuticals Business

Hepatic arterial embolization has received attention in recent years as a treatment for liver cancer. The medication used for this treatment as well as embolizing material also utilizes Nippon Kayaku Group technologies.

➔ [Pharmaceuticals Business p.11](#)

Safety Systems Business

Airbags and seatbelt pretensioners that protect passengers in the event of a collision. Safety components that activate these features also utilize Nippon Kayaku Group technologies.

➔ [Safety Systems Business p.12](#)

Agrochemicals Business

The technology of the Nippon Kayaku Group is also used in the development of various forms of and spiracle-blocking insecticide to make it easier to use pesticide products.

➔ [Agrochemicals Business p.13](#)